

Confidential

DEALER PRICE LIST

Wollensak Photo and Cine Lenses,
Shutters and Accessories

Including Federal Excise Taxes

Effective October 1, 1941



WOLLENSAK OPTICAL COMPANY

ROCHESTER, NEW YORK, U. S. A.

VELOSTIGMAT SERIES Ia f6.3-f7.7

No.	SIZE	EQUIV. FOCUS INCH	FRONT FOCUS INCH	REAR FOCUS INCH	SP'D f.	IN BARREL		IN BETAX	
						*LIST PRICES FOR BILLING PURPOSES (1)	**ESTAB-LISHED SELLING PRICES (2)	*LIST PRICES FOR BILLING PURPOSES (1)	**ESTAB-LISHED SELLING PRICES (2)
1	3 1/4 x 4 1/4	4 3/4	8 1/4	8 1/4	6.3	\$54.00	\$57.25	\$58.00	\$61.50
1a	3 1/4 x 4 1/4	5 1/8	10	8 1/4	6.8	59.00	62.50	63.00	66.75
2	4 x 5	5 3/4	10	10	6.3	62.00	65.75	67.50	71.50
2a	4 x 5	5 3/4	12 3/4	8 1/4	7.7	65.25	69.25	71.00	75.25
2b	4 x 5	6 1/2	12 3/4	10	6.8	68.00	72.10	73.75	78.25
3	5 x 7	7	15 1/2	10	7.7	78.75	83.50	87.75	93.00
3a	5 x 7	7 1/4	12 3/4	12 3/4	6.3	81.50	86.50	90.50	96.00
3b	5 x 8	8 1/4	15 1/2	12 3/4	6.8	89.00	94.25	95.75	101.50
3c	5 x 8	8 3/4	20	12 3/4	7.7	96.25	102.00	103.00	109.25
4	6 1/2 x 8 1/2	9	15 1/2	15 1/2	6.3	98.50	104.50	105.25	111.50
4a	6 1/2 x 8 1/2	10	20	15 1/2	6.8	117.50	124.50	124.25	131.75
4b	6 1/2 x 8 1/2	11	25 1/2	15 1/2	7.7	129.50	137.25	138.50	147.00
5	8 x 10	11 1/2	20	20	6.3	136.25	144.50	144.50	153.25
5a	8 x 10	13	25 1/2	20	6.8	148.50	157.50	157.00	166.50
6	10 x 12	14	31	20	7.7	179.50	190.25	188.00	199.25
6a	10 x 12	14 3/4	25 1/2	25 1/2	6.3	198.00	210.00	210.00	222.60
7	11 x 14	16 1/4	31	25 1/2	6.8	210.50	223.25	222.25	235.50
7a	11 x 14	17 1/2	31	31	6.8	229.00	242.75	240.75	255.20

VELOSTIGMAT SERIES II f4.5

No.	SIZE	EQUIV. FOCUS	IN BARREL		IN BETAX	
			*LIST PRICES FOR BILLING PURPOSES (1)	**ESTAB-LISHED SELLING PRICES (2)	*LIST PRICES FOR BILLING PURPOSES (1)	**ESTAB-LISHED SELLING PRICES (2)
0	2 1/4 x 3 1/4	3 1/2 in.	\$31.00	\$32.75	\$36.50	\$38.75
1	3 1/4 x 4 1/4	5 in.	36.50	38.75	42.25	44.75
2	4 x 5	6 1/2 in.	50.75	53.75	57.50	61.00
3	5 x 7	7 1/2 in.	59.75	63.25	71.50	75.75
3a	5 x 8	8 1/4 in.	85.00	90.00	96.75	102.50
4	6 1/2 x 8 1/2	9 1/2 in.	121.50	129.00	130.00	137.75
5	8 x 10	12 in.	161.50	171.25	173.25	183.75

*To figure your cost: Deduct your usual discount from prices in column (1), and add 10% for tax.

**Column (2) are your established over-the-counter retail prices; tax already included.

VELOSTIGMAT SERIES III f9.5

NO.	PLATE COVERED AT f9.5	EQUIV. FOCUS	IN BARREL		IN BETAX	
			*LIST PRICES FOR BILLING PURPOSES (1)	**ESTAB-LISHED SELLING PRICES (2)	*LIST PRICES FOR BILLING PURPOSES (1)	**ESTAB-LISHED SELLING PRICES (2)
3	5x 7	4 5/16 in.	\$49.00	\$52.00	\$53.50	\$56.75
5	8x10	6 1/4 in.	73.25	77.75	80.00	84.75

VELOSTIGMAT SERIES IV f6.3

NO.	SIZE	EQUIV. FOCUS	IN BARREL		IN BETAX	
			*LIST PRICES FOR BILLING PURPOSES (1)	**ESTAB-LISHED SELLING PRICES (2)	*LIST PRICES FOR BILLING PURPOSES (1)	**ESTAB-LISHED SELLING PRICES (2)
1	3 1/4 x 4 1/4	5 in.	\$26.00	\$27.50	\$29.75	\$31.50
2	2 1/2 x 4 1/4	6 1/2 in.	32.00	34.00	37.75	40.00
3	4 x 5	7 1/4 in.	42.25	44.75	47.75	50.50
4	5 x 7	9 1/2 in.	73.25	77.75	80.00	84.75
5	6 1/2 x 8 1/2	12 in.	92.75	98.25	104.75	111.00

VELOSTIGMAT PROCESS AND PRISMS

NO.	EQUIV- LENT FOCUS	SP'D	PLATES COVERED FOR REDUCTION	PLATES COVD FOR FULL SIZE COPY	PROCESS		SIZE OF PRISM TO FIT	PRISM	
					*LIST PRICES FOR BILLING PURPOSES (1)	**ES- TAB-LISHED SELLING PRICES (2)		*LIST PRICES FOR BILLING PURPOSES (1)	**ES- TAB-LISHED SELLING PRICES (2)
4	10 1/4 in.	f 10	6 1/2 x 8 1/2	10x12	\$95.00	\$100.75	2 in.	\$92.75	\$98.25
5	14 in.	f 10	8x10	11x14	126.50	134.00	2 1/2 in.	101.25	107.50
6	16 in.	f 10	10x12	12x15	152.00	161.00	3 in.	149.00	158.00
7	19 in.	f 10	12x15	14x17	177.25	188.00	3 1/2 in.	180.00	191.00
9	25 in.	f 10	16x20	20x24	253.25	268.50			
10	30 in.	f 16	20x24	24x30	367.25	389.50			

*Extra charge for fitting Prisms to Lenses of other makes.

*To figure your cost: Deduct your usual discount from prices in column (1), and add 10% for tax.

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VERITO DIFFUSED FOCUS f4

NO.	SIZE	EQUIV. FOCUS	REAR FOCUS	IN BARREL		IN BETAX	
				*LIST PRICES FOR BILLING PURPOSES (1)	**ESTABLISHED SELLING PRICES (2)	*LIST PRICES FOR BILLING PURPOSES (1)	**ESTABLISHED SELLING PRICES (2)
*A	3 1/4 x 4 1/4	5 in.	10 in.	\$28.25	\$30.00	\$32.00	\$34.00
*B	4 x 5	6 1/2 in.	14 in.	31.00	32.75	36.50	38.75
1	3 1/4 x 4 1/4	6 1/8 in.	10 in.	35.50	37.75	42.25	44.75
2	4 x 5	7 1/4 in.	11 in.	40.50	43.00	52.25	55.50
3	5 x 7	8 3/4 in.	14 in.	53.00	56.25	67.00	71.00
4	6 1/2 x 8 1/2	11 1/2 in.	20 in.	74.25	78.75		
5	8 x 10	14 1/2 in.	24 in.	105.25	111.50		
7	11 x 14	18 in.	30 in.	136.25	144.50		

*Size A and B f6—all others f4.

*LIST PRICES FOR BILLING PURPOSES (1)	**ESTABLISHED SELLING PRICES (2)

VERITO EXTENSION LENS. Price complete with mount....\$28.25 \$30.00

VERITO FOR AUTO FOCUS ENLARGERS:

Special 10" focus f4.5 Verito for 8 x 10 Eastman Projection Printer.....\$64.75 \$68.75

Special 7 1/2" focus f4.5 Verito for 5 x 7 Eastman Auto-focus Enlarger..... 53.50 56.75

EXTREME WIDE ANGLE SERIES IIIa f12.5

NO.	SIZE	LARGER PLATES SMALLER STOPS	EQUIV. ALENT FOCUS	IN BARREL		IN BETAX	
				*LIST PRICES FOR BILLING PURPOSES (1)	**ESTABLISHED SELLING PRICES (2)	*LIST PRICES FOR BILLING PURPOSES (1)	**ESTABLISHED SELLING PRICES (2)
2	4 x 5		3 1/2 in.	\$28.25	\$30.00	\$33.75	\$35.75
3	5 x 7	6 1/2 x 8 1/2	4 1/8 in.	32.00	34.00	37.75	40.00
4	6 1/2 x 8 1/2	8 x 10	5 3/8 in.	42.25	44.75	49.00	52.00
5	8 x 10	10 x 12	6 1/4 in.	45.00	47.75	51.75	55.00

*To figure your cost: Deduct your usual discount from prices in column (1), and add 10% for tax.

**Column (2) are your established over-the-counter retail prices; tax already included.

VOLTAS f8

NO.	SIZE	EQUIVALENT FOCUS	IN BARREL		IN BETAX SHUTTER	
			*LIST PRICES FOR BILLING PURPOSES (1)	**ESTABLISHED SELLING PRICES (2)	*LIST PRICES FOR BILLING PURPOSES (1)	**ESTABLISHED SELLING PRICES (2)
1	3 1/4 x 4 1/4	5 in.	\$20.75	\$22.00	\$25.25	\$27.00
2	4 x 5	6 1/2 in.	22.50	24.00	28.25	30.00
3	5 x 7	8 in.	26.00	27.50	31.50	33.50
4	6 1/2 x 8 1/2	10 1/2 in.	44.00	46.75	50.75	53.75
5	8 x 10	12 1/2 in.	55.75	59.00	67.50	71.75

COLOR FILTERS

SIZE	WILL FIT LENS MOUNTS FROM	*LIST PRICES FOR BILLING PURPOSES (1)	**ESTABLISHED SELLING PRICES (2)
A M 4	3/4" to 2 3/8"	\$2.00	\$2.10
A M 5	7/8" to 1 3/8"	2.25	2.40
A M 6	1" to 1 3/8"	2.50	2.70
No. 1	1 5/8" to 1 3/2"	4.00	4.25
No. 2	1 7/8" to 1 3/2"	4.50	5.00
No. 3	1 9/16" to 1 3/2"	5.00	5.50
No. 4	1 13/16" to 2"	6.00	6.50

Prices of larger sizes upon request.

BETAX DEPENDABLY ACCURATE SHUTTERS

NO.	LIGHT OPENING INCHES	LENS OPENING INCHES	FLANGE DIAMETER		*LIST PRICES FOR BILLING PURPOSES (1)	**ESTABLISHED SELLING PRICES (2)
			OUTSIDE INCHES	INSIDE INCHES		
†0	3/16	2 7/8	1 15/16	1 1/8	\$14.50	\$15.50
*1	3/4	1 1/16	1 11/16	1 1/16	15.50	16.50
*2	1	1 3/8	1 7/8	1 1/8	17.25	18.30
†3	1 3/8	1 3/4	2 1/8	2	20.75	22.00
†4	1 3/4	2 3/8	3 1/8	2 1/8	26.00	27.50
†5	2 1/4	2 3/4	4 3/8	3 3/8	31.75	33.75

Prices include flange and wire release.

†Betax No. 0 Time Bulb, 1-100, 1-50, 1-25, 1-10, 1-5

*Betax Nos. 1 & 2 Time Bulb, 1-100, 1-50, 1-25, 1-10, 1-5, 1-2

†Betax Nos. 3, 4 & 5 Time Bulb, 1-50, 1-25, 1-10, 1-5, 1-2

*To figure your cost: Deduct your usual discount from prices in column (1), and add 10% for tax.

**Column (2) are your established over-the-counter retail prices; tax already included.

LENS BARRELS

NO.	LIGHT APERTURE	*LIST PRICES FOR BILLING PURPOSES (1)	**ESTAB-LISHED SELLING PRICES (2)	NO.	LIGHT APERTURE	*LIST PRICES FOR BILLING PURPOSES (1)	**ESTAB-LISHED SELLING PRICES (2)
0	1/2 in.	\$11.50	\$12.25	6	1 13/16 in.	\$17.25	\$18.50
1	3/4 in.	11.50	12.25	7	2 3/16 in.	19.50	20.75
2	7/8 in.	11.50	12.25	8	2 11/16 in.	22.00	23.25
3	1 1/16 in.	11.50	12.25	9	2 5/8 in.	28.75	30.50
4	1 3/32 in.	14.00	15.00	10	3 3/32 in.	34.50	36.75
5	1 17/32 in.	14.00	15.00				

STANDARD FLANGES

LENS CAPS

TH'D DIAM.	*LIST PRICES FOR BILLING PURPOSES	**ES-TAB-LISHED SELLING PRICES	TH'D DIAM.	*LIST PRICES FOR BILLING PURPOSES (1)	**ES-TAB-LISHED SELLING PRICES (2)	INSIDE DIAM.	*LIST PRICES FOR BILLING PURPOSES (1)	**ES-TAB-LISHED SELLING PRICES (2)
5/16"	\$.70	\$.75	2 1/8"	\$1.90	\$2.00	1" and under	\$.85	\$.90
1 1/16"	.85	.90	2 3/8"	2.10	2.25	2" and under	1.15	1.20
1 1/8"	.90	.95	3 3/8"	2.25	2.40	3" and under	1.40	1.50
1 9/16"	1.15	1.20	3 5/8"	2.50	2.65	4" and under	1.70	1.80
2"	1.40	1.50	4 3/8"	2.70	3.00	5" and under	2.00	2.10
2 3/16"	1.80	1.90	4 11/16"	3.40	3.60	Over 5"	2.25	2.40
			5 5/16"	4.80	5.10			

ACCESSORIES

	*LIST PRICES FOR BILLING PURPOSES (1)	**ESTAB-LISHED SELLING PRICES (2)
Special Diaphragm Scales, per set	\$1.70	\$1.80
Standard Diaphragm Scales, per set	1.15	1.20
12" Wire Release	.85	.90
20" Wire Release	2.00	2.10
36" Wire Release	3.50	3.65

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**Column (2) are your established over-the-counter retail prices; tax already included.

ENLARGING VELOSTIGMAT

	*LIST PRICES FOR BILLING PURPOSES (1)	**ESTAB-LISHED SELLING PRICES (2)		*LIST PRICES FOR BILLING PURPOSES (1)	**ESTAB-LISHED SELLING PRICES (2)
2" focus f4.5...	\$12.50	\$13.25	3" focus f3.5...	\$22.50	\$24.00
3" focus f4.5...	15.00	16.00	3 1/2" focus f3.5...	25.00	26.50
3 1/2" focus f4.5...	16.50	17.50			
4 1/4" focus f4.5...	21.50	23.00	2" focus f6.3...	10.00	10.75
5" focus f4.5...	25.00	26.50	3" focus f6.3...	12.00	12.75
6 1/2" focus f4.5...	40.00	42.50	3 1/2" focus f6.3...	13.50	14.25
7 1/2" focus f4.5...	50.00	53.00	5" focus f6.3...	20.00	21.25
			6 1/2" focus f6.3...	25.00	26.50
2" focus f3.5...	17.50	18.50	7 1/4" focus f6.3...	35.00	37.00

Mounted in iris diaphragm barrel with flanges and lens caps.

SPECIAL ADAPTER for fitting above 2", 3" and 3 1/2" focus lenses to Leica Enlargers..... 2.00 2.25

CINE VELOSTIGMAT f1.5-f1.9

	*LIST PRICES FOR BILLING PURPOSES (1)	**ESTAB-LISHED SELLING PRICES (2)
1/2" Focus f1.9 Cine Velostigmat in micrometer focusing mount, for 8 mm.....	\$42.50	\$45.00
Filter for above, any density or color.....	2.50	2.75
1" Focus f1.5 Cine Velostigmat in micrometer focusing mount, for 16 mm.....	50.00	53.00
Filter for above, any density or color.....	3.50	3.75
2" Focus f1.5 Cine Velostigmat in micrometer focusing mount, for 16 mm.....	87.50	92.75
Filter for above, any density or color.....	5.00	5.50

CINE VELOSTIGMAT f2.7

15 mm. Focus f2.7 Velostigmat in fixed focus mount, for 16 mm.....	\$27.50	\$29.25
15 mm. Focus f2.7 Cine Velostigmat in micrometer focusing mount, for 16 mm.....	42.50	45.00
Filter for above, any density or color.....	3.50	3.75

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CINE TELEPHOTO

	*LIST PRICES FOR BILLING PURPOSES (1)	**ESTAB- LISHED SELLING PRICES (2)
1" Focus f2.7 Cine Telephoto in micrometer focusing mount for 8 mm.....	\$37.50	\$39.75
1½" Focus f3.5 Cine Telephoto in micrometer focusing mount, for 8 mm.....	37.50	39.75
Filter for above, any density or color.....	3.50	3.75
2" Focus f3.5 Cine Telephoto in micrometer focusing mount, for 16 mm.....	35.00	37.00
Filter for above, any density or color.....	3.50	3.75
3" Focus f4 Cine Telephoto in micrometer focusing mount, for 16 mm.....	50.00	53.00
Filter for above, any density or color.....	3.50	3.75
4" Focus f4.5 Cine Telephoto in micrometer focusing mount, for 16 mm.....	57.50	61.00
Filter for above, any density or color.....	3.50	3.75
6" Focus f4.5 Cine Telephoto in micrometer focusing mount for 16 mm.....	75.00	79.50
Filter for above, any density or color.....	5.00	5.50
Adapter to fit 16 mm. lenses to 8 mm. cameras.....	2.50	2.75

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