



Coming! **THE NEW WOLLENSAK** *Raptar*★ *Lenses*

★ NAMED BY "NAME-THE-LENS" CONTEST WINNER

• These improved Wollensak lenses will carry the winning name—RAPTAR—submitted by Templin R. Licklider, Jr., of Bloomfield Hills, Michigan. Like other Wollensak lenses, RAPTAR will be specially treated with WOCOTE, Wollensak's anti-reflecting hard coating, to reduce "flare" and ghost images, increase light transmission. As a result, you will get sharper, more brilliant detail, even under lighting conditions heretofore extremely difficult.

"NAME-THE-LENS" CONTEST WINNERS

FIRST PRIZE: \$1,000.00 in Victory Bonds
Mr. Templin R. Licklider, Jr.
Cranbrook School
Bloomfield Hills, Michigan
for prize-winning name "RAPTAR"

SECOND PRIZE: \$500.00 in Victory Bonds
Mr. P. W. Glaser
109 N. Formosa St.
Los Angeles, California
for prize-winning name "COLOTAR"

THIRD PRIZE: \$250.00 in Victory Bonds
(awarded in duplicate)
Mr. Don Howe and Mr. Raymond E. Sherry
716 Ellery Ave. 428 Bolander Ave.
Jackson, Michigan Dayton 8, Ohio
for prize-winning name "MICRONAR"

SPECIAL DEALER PRIZES

awarded to manager and employees of stores named by winning contestants.

FIRST PRIZE: \$300.00 in Victory Bonds or cash equivalent

Manager and employees of:
Photographic Shop of Birmingham
Birmingham, Michigan

SECOND PRIZE: \$200.00 in Victory Bonds or cash equivalent

Manager and employees of:
Matus Camera Supply
Wilshire at LaBrea
Los Angeles, California

THIRD PRIZE: \$100.00 in Victory Bonds or cash equivalent (awarded in duplicate)

Manager and employees of:
Royal Film Service
103 West Michigan Ave.
Jackson, Michigan
and
Malone Camera Shop
104 N. Main Street
Dayton 2, Ohio

The Wollensak Optical Company thanks each of the thousands of entrants in the "Name-the-Lens" Contest for their interest. The many fine entries received made judging difficult.

To the winning contestants and dealers, our congratulations!

Wollensak

ROCHESTER 5, N. Y.