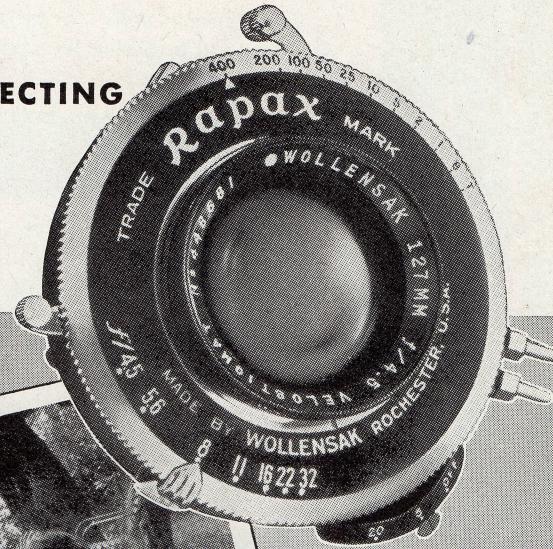


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Wollensak Lenses

WITH
ANTI-REFLECTING
HARD
COATING



• These photographs were taken by Commercial Photographer Robert Chick within a few seconds of each other with a $6\frac{3}{8}$ " Wollensak Series 2 Velostigmat f/4.5 lens in Rapax Shutter. Time, 1/25 sec. at f/16 taken in strong sunlight. Developing and printing conditions identical.

Note bad flare and fogging in the picture taken with uncoated lens, its flat look and lack of "snap." The Wollensak lens with COATED OPTICS eliminated flare and fogging... brought out the full warmth of the skin tones, the rich detail of water and background... gave edge-to-edge sharpness impossible to achieve, under the same light conditions, with an uncoated lens.

Wollensak means Good Lenses

To help you make better pictures, your new Wollensak lenses—still, cine, enlarging and projection—are specially treated with the war-developed *anti-reflecting hard coating* that's today's big news for the camera fan.

The first time you use your new Wollensak lens—for color or black-and-white work—you'll appreciate these important advantages:

- ★ Wollensak COATED OPTICS reduce internal reflections which cause "flare."
- ★ Wollensak COATED OPTICS produce greater detail and contrast in your pictures, give them new sparkle and brilliance.
- ★ Wollensak COATED OPTICS increase light transmission 25% or more.

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