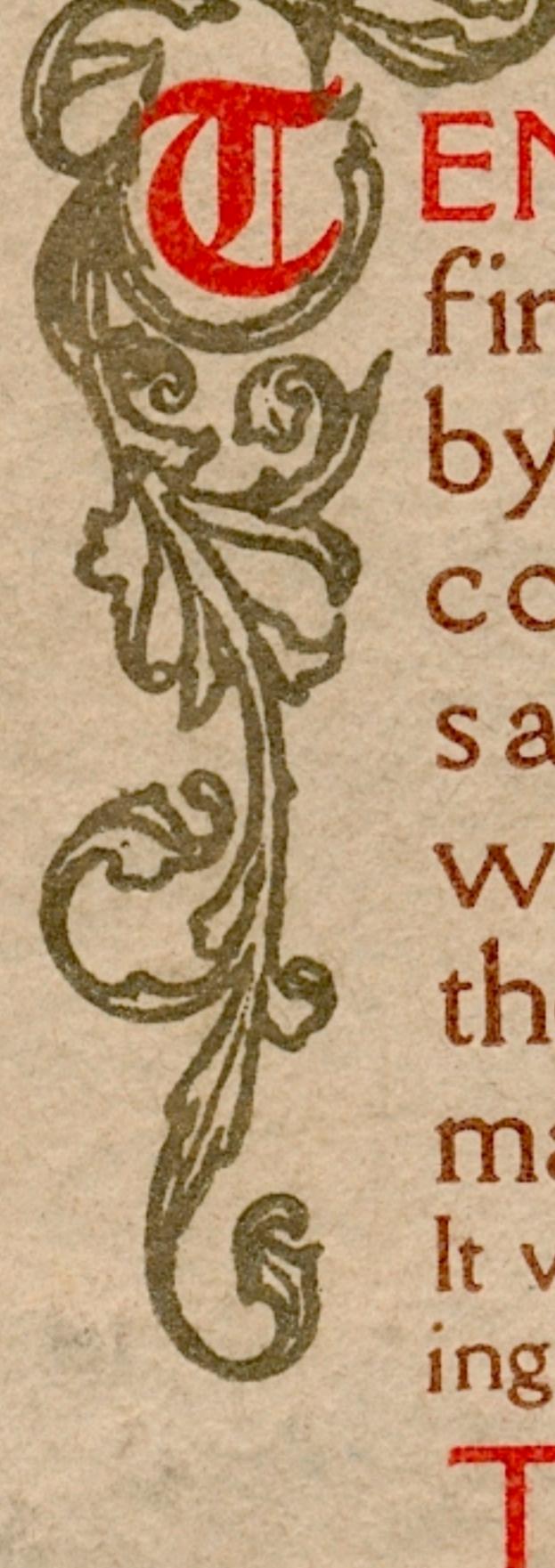


SEPTEMBER 6th, 1912



TEN years ago today, the first lens manufactured by this company was completed, and on the same day the photo was taken from which the above print was made.

It was a single Achromatic, listing at 75 cents.

TODAY our line of lenses is one of the largest and best known on the market.

IF our products, prices, and methods were not right, could we have made the progress we have?

WOLLENSAK OPTICAL COMPANY
ROCHESTER, NEW YORK

DEPARTMENT FOR
PROMOTION OF TRADE

